



MAINSTREET SA

CONFERENCE PROGRAM DAY ONE TUESDAY 17 SEPTEMBER 2024 NORWOOD OVAL

8.15am-
8.40am

REGISTRATION

8:45am-
9:15am

WELCOME

- Mayor Robert Bria | City of Norwood Payneham & St Peters
- Hon Andrea Michaels MP | Minister for Small and Family Business
- Mainstreet SA Chair David West | Mainstreet SA

9.15am-
10.30am

SESSION ONE

- **Keynote Speaker**

Private public collaboration creates stronger city centers in Sweden

Bjorn Bergman | Swedish Association of Cities and Towns

- ***Quality Public Spaces: Placemaking Indicators and Benchmarks***

Dr Sunny Son | Uni SA

10.30am-
11.00am

MORNING TEA

11.00am-
12.40pm

SESSION TWO

- ***Camberwell Junction Shopping Precinct – How it works for us***

Kerry Daly | Camberwell Junction and James McInerney | Assemblo

- ***Kangaroo Island Town Centres Project: Achieving More for Less***

Louise Custance | Kangaroo Island Council/L/NEA

- ***Where Main Street meets Sesame Street: Understanding the economic impact of children and young people on The Parade***

Robert Bria | City of Norwood Payneham & St Peters

12.40pm
-2.00pm

The PARADE WALKING TOUR AND LUNCH



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SESSION THREE

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| 2.00pm-
3.15pm | <ul style="list-style-type: none">• <i>Investing in Mainstreet Promotion - How Rundle Street East has built its platform</i>
Sara Della Verde Maras Group• <i>Revitalisation of Victor Harbour Main Street</i>
James Hayter Oxigen• <i>Mainstreet events in Norwood: AFL Gather Round on The Parade</i>
Robert Bria City of Norwood Payneham & St Peters |
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3.15pm-
3.45pm

AFTERNOON TEA

SESSION FOUR

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| 3.45pm-
5.00pm | <ul style="list-style-type: none">• <i>Mainstreets - Contemporary Issues Sentiment Survey</i>
Richard Fowler Property Council & Natasha Bertram PPI• <i>Panel: Investment in Mainstreets: from property owners to managers</i> |
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5.00pm-
6.30pm

NETWORKING DRINKS

CONFERENCE PROGRAM DAY TWO WEDNESDAY 18 SEPTEMBER 2024 UNLEY OVAL COMMUNITY HUB

8.15am-
8.40am

REGISTRATION

8:45am-
9:10am

WELCOME

- Mayor Michael Hewitson | City of Unley
- The Right Honourable Lord Mayor Dr Jane Lomax Smith AM | City of Adelaide and Mainstreet SA Patron
- Mainstreet SA Chair David West | Mainstreet SA

9.10am-
10.50am

SESSION ONE

- **Keynote Speaker**
People, Places, Parking
Steven Burgess | Complete Streets
- **Country Streetscapes**
Warwick Keates | WAX Design
- ***Cultural insight into changing shoppers and how precincts are becoming irrelevant***
Jason Dunstone | Square Holes

10.50am-
11.15am

MORNING TEA

11.15am-
12.30pm

SESSION TWO

- ***Building Sustainable Mainstreets through Empowerment***
ShelleyCox | The Regional Collective
- ***Revitalisation of Adelaide's Main Streets***
Fleur Bowden | City of Adelaide
- ***Unley Central Precinct's transformation***
Ben Willsmore | City of Unley

12.30pm-
1.45pm

UNLEY ROAD WALKING TOUR AND LUNCH

**CONFERENCE PROGRAM
DAY TWO
WEDNESDAY 18 SEPTEMBER 2024
UNLEY OVAL COMMUNITY HUB**

- ***Panel: Invest in Activations & Events: Diverse Strategies for Mainstreet Success***

Facilitated by Arman Abrahamzadeh, Chair of the City of Unley Business and Economic Advisory Committee

1.45pm-
5.00pm

- ***Governance and Sustainable Funding Masterclass***

Facilitated by David West, Chair of Mainstreet SA

Experts:

- Bjorn Bergman | Swedish Association of Towns and Cities
- Rania Fayad | Yellow Round Table
- Victoria Shute | Kelledy Jones Lawyers

(AFTERNOON TEA TO TAKE PLACE DURING MASTERCLASS)

5.00pm-
6.30pm

NETWORKING DRINKS
